

# Swimming New Zealand Policy

**Title:** Media Accreditation to SNZ Championships



**Number:** 010

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## **PURPOSE**

To outline SNZ policy on the process for Media Accreditation by which persons may apply to become media accredited for events run by SNZ.

## **POLICY**

**SNZ manages all media and photographer accreditation for all SNZ Events.**

Submitting an application does not guarantee accreditation & accreditation is granted at the sole discretion of SNZ.

Media accreditation will only be issued to 'working media', being those wishing to attend for the purpose of producing media coverage. This may be verified with the relevant media outlet.

### **Media Accreditation Terms and Conditions**

- Media accreditation is not transferable.
- Media accreditation passes are the property of SNZ. SNZ has the right to suspend or revoke accreditation at any time in its absolute discretion.
- All accredited media must clearly display their valid accreditation pass at all times.
- All media must remain behind Livestream cameras at all times.
- Media must conduct their work solely from within designated areas determined by SNZ's designated Media Liaison at each venue.
- Working space on the media bench may be allocated by SNZ's designated Media Liaison.
- Media may not approach swimmers, coaches or officials, or enter the athlete's area, during a swimming session. All approaches must be made via the SNZ designated Media Liaison.
- Media must remain in the designated areas during presentation ceremonies.

### **Extra Guidelines for Photographers (only)**

- All accredited photographers must wear their accreditation pass on the outside of their clothing, as supplied by SNZ's designated Media Liaison.
- Photographers must position themselves behind the all officials barriers, areas and signage for the duration of the event, or stay in designated areas as set by the SNZ designated Media Liaison.
- Photographers must not obstruct the view of any spectators.
- Photographers cannot use flash or strobe lighting during races.

- Photographers must wear covered shoes at all times.
- Any photographs taken during the accredited event must not be provided to sponsors or similar without the prior consent of SNZ.

### **Special Broadcast Conditions**

- Only rights holding broadcasters are permitted to film or commentate SNZ competitions within official venues.
- Media outlets must not live stream any video (including Snapchat, Facebook Live, Instagram, Twitter, Periscope, Snappy TV and other technologies). All moving footage must be approved by SNZ.
- News crews are permitted to film or live stream the official post-event press conference but are not permitted to film anywhere else in the venue.

Failure to abide by the above terms may result in the applicant's accreditation being revoked. SNZ reserves the right to revoke accreditation at any time in its absolute discretion.